

STORE CLOSED  
ALL DAY TOMORROW

WANAMAKER'S

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WEATHER  
Local Showers

### Sometimes Country Boys Steal a Ride

to the city on the top of freight trains and are caught by the police officers when the cars stop in the yard, and as they are without money or friends in the city they are locked up in a station house over night and the next morning go before the Magistrate, who commits them to the House of Correction, where they remain with tramps and roughs, and there they stay until some kind-hearted man or woman, like Jimmie Johnson, visiting the House of Correction, gets his eyes on them and interests somebody to notify their parents, or find a way to get them discharged by agreeing to find them employment or a home.

There are people who would not trust or employ anybody that had been in the House of Correction or in a prison, for fear he would rob or pick the pocket of his benefactor. The truth is, however, his kindness, in nine cases out of ten, would be the best of guarantees against such an occurrence from a poor, unfortunate fellow set on his feet again.

It is the best of business any day to find time to do something for somebody other than yourself.

[Signed] *John Wanamaker*

August 13, 1920.

Their appearance is no trifle. The influence of their furnishings goes to elevate or to depress. Here's Mother, the most important person in the whole home, spending so much of her time there—

Here Mother would like to interrupt, to insist (mother-like) that the rest of the family—father, the girls, the boys—are the really important ones; so it's evident that a number of highly important persons are spending the most important hours of their day—those of rest, of nourishment, of study, of recreation—in the home.

Make and keep those rooms as good-looking as you can, for nobody can deny that home is where the furniture is.

No furniture, no home.

Homelike furniture, homelike home.

Homely furniture, at-least-not-beautiful home. Deny that, too, who can.

Something nobody could dream of denying is that

### The Wanamaker August Sale of Homelike Furniture

is the great home-furnishing opportunity.

It brings by far the largest selection at retail in America, of the finest and most serviceable kind of furniture at the lowest prices that are safe for qualities.

There is only one way to appreciate just what this Wanamaker furniture service means, and that is to come and see the display.

Nine acres of the best kind of cabinet work in the world—and back of this vast floor exhibit, immense warehouses full of goods of the same high quality, every suit and piece at an abatement of 10 to 50 per cent from the fair, regular price.

We have placed in the Sale all the furniture that we own, and we have taken care to own good and plenty of it, so that no home need go unsupplied.

It is probable that no other exhibition in the world is at once so comprehensive, so fine artistically and so dependable in its service qualities.

The goods are here in assortment unequalled in any other establishment.

They anticipate the requirements of every home which desires character, stability, service and beauty in the things that go into it.

As an exhibition of cabinet-craft, the stocks are unique, representing every school of design, from old Roman to Renaissance; from Louis Quatorze to Elizabethan; from William and Mary to Queen Anne; from the styles of the Empire Period to those of the Georgian school, and down to our own time.

The Fifth Floor, with all its lovely and luxurious

## In Reference to Your Home

FIRST, what is home?

No end of definitions of all kinds, "smarty," cynical or super-sentimental, have been coined to supplement those which the dictionary furnishes for this word, the strongest-pulling, with the exception of two others, in the English language.

Not one of the definitions was needed.

Everybody knows what "home" means, or should mean. He knows it before he can speak.

Perhaps the best of them all, the most familiar is, "Home is where Mother is."

Yes, Mother is in her home a good sight of her time.

Maybe she would like to get outside of the home a bit more often, if she consulted her own wishes (mothers rarely do); but no matter what's on the screen this week, who is visiting over at Betty Wright's whom she'd like to run in and call on, or who 'phones her up to "Get ready and take a little spin in the car with us," there are urgent things to be done in the various rooms of the house—sleeping-room, living-room, dining-room, even kitchen—and Mother sticks on her job.

This makes

### Sleeping-Room—Living-Room—Dining-Room and All Rooms—Pretty Important Rooms

pieces for living-rooms, libraries, drawing-rooms, reception halls, is like some great, brilliant museum, but every piece on display is at your disposal.

The Sixth Floor contains a wonderful acreage of bedroom and dining-room suits, ranging all the way from the good-looking and excellent suits at \$478 to a superb classic Adam reproduction—a dining-room suit in mahogany at \$3000.

A striking feature of the assemblage is the number of dining-room suits in novel and exclusive styles, many of them charmingly decorated.

The wicker furniture is shown in fine amplitude on the Seventh Floor.

All prices are 10 to 50 per cent less than regular.

All this fine furniture is merely to be looked at, for those who like to look at it in that way. Visitors are always cordially welcomed in the Furniture Sale. But for

### The Thousands of Homes That Need the New Touch

the August Sale, now approaching its third week of service, is an opportunity which the really earnest home-makers do not let slip.

For them we have made this a time of special offerings along other lines of home-furnishing, too.

Eager seekers for the quaint and the unusual will find gratification in the fact that everything in the Little House on the Fifth Floor (Chestnut) is included in the August Furniture Sale.

This means rare and unusually beautiful lamps, lampshades, candelabra, book-ends and occasional tables, as well as fine furniture—all at 15 per cent less than regular.

An August Rug Sale which offers new, fresh, perfect, high-grade floor coverings in desirable range of sizes and prices is proceeding side by side with the Furniture Sale.

Our handsome Oriental Rugs, our standard domestic rugs, reversible Smyrna rugs, Japanese rush rugs and Japanese straw rugs, all are included, at 10 to 30 per cent less than regular.

Going into the Bedding Store, you'll find all our mattresses, pillows, bolsters and springs reduced 10 to 20 per cent less than regular. This means qualities of the regular standard grades we always sell.

The sale also embraces hair, cotton, feathers and tickings in abundant supplies for making mattresses, pillows and bolsters to order.

An August Sale of paintings and mirrors is being held in the Picture Store. Both mirrors and paintings are 20 per cent less than regular.

The paintings include work from the brushes of artists of high standing, in both water-colors and oil.



Among the mirrors are oval silver-finished mirrors, polychrome mantel mirrors, console mirrors and bedroom mirrors.

And here's news that will charm many people with wedding gifts to buy, as well as those desiring to add new beauty to their own dining tables:

### August Reductions on Sterling Silverware!

A number of beautiful sets and pieces in sterling silverware, including tea sets, tea kettles, trays, silver bowls, fruit dishes, compotes, cake dishes, pitchers, sandwich plates, baking dishes, vases, have had their prices reduced 25 to 33 1-3 per cent in connection with the Wanamaker August Sale of Furniture.

At the new low prices the values are remarkable. Homes move with the times, you know—in one direction or the other.

Yours is among the forward-moving, we feel most sure.

John Wanamaker Philadelphia